

SRISHTI CHAUDHARY

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PROFESSIONAL SUMMARY

Technically fluent product leader with a software engineering foundation and a record of building 0-1 experiences across AI, platform, identity, and commerce products at enterprise scale. Trusted to pioneer Walmart's first consumer agentic AI shopping experience, unify identity strategy across 100M+ customers, and translate ambiguous business problems into data-backed product direction. Known for combining customer insight, ML / LLM fluency, experimentation, and cross-functional leadership to improve conversion, adoption, trust, and execution velocity. Thrives at the intersection of emerging AI capabilities and real customer problems. Looking to bring this blend of research-backed AI expertise and consumer product experience to a team building the next generation of intelligent experiences.

AI / ML Product Strategy | Agentic AI Shopping | Model Evaluation and Benchmarking | Product Growth | Identity and Authentication Systems | A/B Testing & Experimentation | Data-Driven Decision-Making | Platform Strategy and Roadmapping

TECHNICAL SKILLS

AI/ML Product: Large Language Models, Generative AI, Agentic AI Systems, Evaluation Frameworks, Prompt Engineering, A/B Testing,
Product Leadership: 0-1 Product Development, Product Strategy, User Experience, Market Research, Cross-Functional Leadership, Consumer Growth, Funnel Optimization, User Onboarding
Technical: C/C++, Python, Java, SQL, JavaScript, Data Structures and Algorithms, Machine Learning, Object Oriented Programming
Tools: JIRA, Figma, Tableau, Git, Splunk, Kibana, Azure, AWS, GCP

PROFESSIONAL EXPERIENCE

Walmart eCommerce

Feb 2023 - Present

Senior Manager - Product, AI Shopping Experiences - Sparky

Jun 2025 - Present

- Selected as one of the first 2 product managers (out of 200+) to pioneer Walmart's first consumer-agentic AI shopping experience.
- Led 0-1 development of a consumer AI shopping experience combining natural language understanding with intuitive UX design.
- Owned end-to-end product strategy and shipped beta in 4 months with 95% engagement and 4.2/5 satisfaction, across a 40+ member cross-functional team.
- Defined intent understanding strategy using implicit and explicit user signals; established attribution framework to measure causal impact, driving 3% task completion lift and 8% ATC lift.
- Partnered with ML engineers to build a predictive basket model using collaborative and content-based filtering; designed measurement layer to attribute 12% ATC lift to model-driven recommendations.
- Designed cold start experience to onboard new users using behavioral signal proxies; drove 35% higher AOV among Sparky cohort.
- Scaled Sparky from app to web, driving 100% QoQ WAU growth within the first quarter, demonstrating strong cross-platform demand.
- Established LLM evaluation framework & model benchmarking with 4 success metrics for inference optimization and model performance.
- Launched Agent Development Kit (ADK); 15 agents built by internal teams in 3 days via standardized frameworks & integration contracts.
- Contributed to platform re-architecture and routing layer redesign, improving inter-agent latency and super agent response time by 10%.

Senior Product Manager, Identity, Accounts & Growth

Jul 2024 - May 2025

- Led omni-identity platform strategy to unify 100M in-store and online identities; partnered across Engineering, Design, Compliance, Fraud, Security, and Legal to support privacy and security requirements at enterprise scale.
- Launched phone number login capability, achieving a 20% adoption rate in the first month through streamlined onboarding & reduced activation friction.
- Launched phone verification in transactions, which boosted phone-verified accounts by 12%, and prevented ~\$250M in fraud losses.
- Architected unified identity platform, eliminating fragmented logic and standardizing rules across tenants and geographies; increased unified identity platform adoption across diverse tenants from 67% to 93% in three months.

Manager II, Product Management, Transactions

Feb 2023 - Jun 2024

- Delivered 10+ new features to improve the core checkout user experience and increase bottom-of-the-funnel conversion.
- Implemented "Free" and "Savings" messaging in cart & checkout, reducing cart abandonment and driving +\$200M incremental GMV.

Microland Limited

Jan 2019 - Aug 2021

Product Development Architect

- Set up boilerplate of the incident resolution platform from scratch, which facilitated a 60% faster development in subsequent steps.
- Orchestrated Intelligeni deployment for 1 internal client and coproduced a go-to-market strategy with 3 cross-functional teams.

EDUCATION

Dartmouth College, Hanover, NH

Master of Engineering Management (MEM)

Birla Institute of Technology, Mesra, India

B.E. in Computer Science and Engineering

INDUSTRY RECOGNITION

• Roundtable host, TechCrunch Disrupt (invited)	Oct 2026
• Roundtable host, Lenny’s Product Summit (invited)	Sep 2026
• Gold Award, Women Tech Global Awards - Product Management Leader of the Year, AI & Data-Driven Leadership	Dec 2025
• Speaker, Grace Hopper Celebration	Sep 2024

PUBLICATIONS

• AI at your service: Generative artificial intelligence and the next generation of assistants in <i>IEEE Xplore</i>	Oct 2024
• Now streaming sentiments: A comparative analysis of GPT and Gemini in Evaluation of OTT Streaming Show Reviews in <i>IEEE Xplore</i>	Sep 2024
• A novel machine learning approach to delay-efficient offloading strategy for Mobile Edge Computing in <i>Springer Nature</i>	Sep 2020

TECHNICAL PROJECTS & RESEARCH

LLM Comparative Evaluation Framework [Published Research]	Jun 2024 - Sep 2024
• Implemented end-to-end evaluation system comparing GPT 3.5 and Gemini Pro on sentiment analysis and rating prediction tasks. • Built Python-based experimentation pipeline supporting zero-shot and few-shot learning configurations. • Published findings in IEEE Xplore demonstrating systematic performance differences and few-shot learning impact across model families.	
AI Product Prototyping [Ongoing Side Projects]	Jan 2024 - Present
• Experimenting with prompt engineering strategies, model orchestration patterns, and evaluation frameworks. • Rapid prototyping using Claude Code, Python notebooks, Figma Make, etc. to explore emerging AI capabilities and interaction paradigms.	